



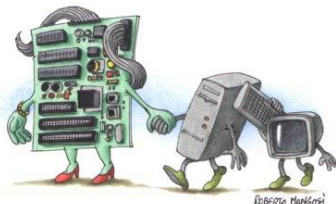
“As a business owner, I know you don’t have time to waste on technical and operational issues. That’s where we *shine!* Call us and put an end to your IT problems finally and forever!”

Peter Verlezza
SMB Networks, LLC
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HAPPY MOTHERBOARD'S DAY



Technology Times

“Insider Tips To Make Your Business Run Faster, Easier, And More Profitably”

Do You Know What Your Employees Are Doing Online? If You Don’t, You’re At Risk!

The Internet and e-mail have become indispensable tools for business, but many companies are finding employees are using these tools as much or more for personal activities than job-related tasks. In fact, many business owners have recognized that unrestricted use of the Internet by employees has the potential to drain, rather than enhance productivity and, at worst, can even have dire legal consequences.

To reduce the risk and minimize non-productive activities, business owners are utilizing a two pronged approach: (1) Implementing an **Internet Acceptable Use Policy (IAUP)** and (2) installing a monitoring system to restrict and police employees’ online activities. An AUP is nothing more than a written agreement that sets out the permissible workplace uses of the Internet and e-mail. In addition to describing permissible uses, an AUP should specifically set out prohibited uses, rules of online behavior, and access privileges with penalties for violations of the policy spelled out, including security violations and vandalism of the system.

Some common rules that should be included with most AUPs are:

- All sensitive or confidential data must be encrypted before sending across the web. For example, many doctors’ offices use instant messaging (IM) to communicate from the front desk to the back office. However, many don’t realize that this is a violation of HIPAA because IM is not a secure way to transmit information about a patient or their health conditions.
- A restriction on sharing confidential information about the company, its clients or the people working there. With social media as popular as it is, you don’t want an employee writing all about the latest company scandal on their MySpace page; it’s just not good for business!
- Prohibition against visiting web sites that contain pornography, racism, sexism, gambling, or e-mail with any such content sent from your business. Remember, even “innocent” jokes with racist content can leave a huge stain on your company’s reputation.

An Internet Use Policy is a good first step but it’s only half the story.

Get More Free Tips, Tools, and Services At My Web Site: www.smbnetworksllc.com



Whether You Call It Beer or Cerveza...On Cinco De Mayo Raise Your Glass To Toast The Interesting Adult Beverage

- Beer is a source of B-complex vitamins. A healthy drink?
- One of the reasons the Pilgrims landed at Plymouth Rock in 1620, rather than sail further south to a warmer climate, was because their supplies were dwindling, *"especially our beer."*
- Tossing salted peanuts in a glass of beer makes the peanuts dance.
- In 1900 there were over 1,800 breweries in the U.S.
In 1980 there were 44.
In 2007 there were more than 1,449 breweries in the U.S. including 1,406 small independents (Brewers Association).
- U.S. per capita beer consumption in 2004 was 21.6 gallons (Census Bureau).
- The saying 'Mind your P's and Q's' comes from the time when alcoholic beverages were served/sold in Pints and Quarts. Thus, to mind your P's and Q's meant to be careful how much you drank.
- Women account for 25% of all beer consumption in the US
- Prohibition lasted 13 years, 10 months, and 19 days...but who was counting?

- Absolutely no downloading of music files or other programs that are not approved by management. "Innocent" screen saver programs and jokes often contain nasty viruses that could bring down your entire system or invite a hacker into your network.

Not only does an IAUP reduce wasted hours on the net, it can reduce bandwidth and equipment needs, as well as shield you, the business owner, from possible sexual harassment and other lawsuits arising from your employee's inappropriate use of the web.

An AUP Is A Good First Step, But It's Only Half The Battle Won

Unfortunately, not everyone follows policies, and some accidentally will violate your AUP. To ensure company policies are being followed, businesses are choosing to monitor all Internet activity initiated by their employees using a web content filtering software.

Tools available today, like Cymphonics and Surf Control, make monitoring of employee Internet usage simple and easy. Most companies choose to regularly monitor summary level activity like hours connected to the web, number of sites visited, and illegal or banned sites visited by the company while leaving detailed transaction reviews as necessary on a case-by-case basis.

And if someone complains that this is a violation of their privacy, rest assured that nothing could be further from the truth. It's not only legal but good business. After all, they are using your company assets and if employees are focused on productive work and minimize personal use of the Internet, you're likely to never need to address their Internet usage. Just be sure to include a clause about Internet monitoring in your AUP and have your employees sign the agreement.

If you'd like a **FREE** comprehensive **Internet Acceptable Use Policy template** or would like to discuss the simple options available to monitor your employee's Internet usage, contact me today via phone at **866 975-1688** or via email at **peter@sbnetworksllc.com**. Don't wait until it's too late to put the tools in place.

“Who Else Wants To Win A \$20 Starbucks Gift Card?

The Grand Prize Winner of last month's Trivia Challenge Quiz is: **Cheryl Blaisdel**, from **Prevent Blindness Tristate**. Cheryl was the first person to correctly answer my quiz question... What year was the Corvette first introduced? a) 1943 b) 1953 c) 1963 d) 1973

The answer is “b” – 1953. Yes the Corvette is 56 years young! Congratulations Cheryl you've won a \$20 Starbucks Gift Card!

Now...let's move on to this month's trivia question for another \$20 Starbucks Gift Card.

What is the busiest day in the majority of restaurants?

a) Christmas b) Mother's Day c) New Year's Day d) Valentine's Day

Get More Free Tips, Tools, and Services At My Web Site: www.smbnetworksllc.com

FREE:

Disaster Recovery Audit Reveals How Quickly Your Business Could Be Back Up and Running After A Natural Disaster, Server Crash, Virus Attack, Or Other Data-Erasing Catastrophe

This Audit Will Help You Answer:

- How fast could your business be back up and running after a disaster?
- Is your data safe...really?
- Is ALL of your data being backed up every day?
- Are you *really* protected from hackers, viruses, and human error?
- Do you know the steps and costs involved to rebuild your network and recover your data?

Don't get caught off guard!
Call us for a FREE Disaster Recovery Audit and gain complete peace of mind that your network and data really are safe and secure!

Go To:

www.smbnetworksllc.com

Or Call:

[866 975-1688](tel:866-975-1688)

The Not So Fine Print:

This Free Audit Offer Ends May 30th so Act Today!

Join Us At Our Lunch And Learn to Hear About All Your Options!

Warning: The Average Failure Rate Of Tape Drives is 100%!

Most people don't realize that ALL tape drives fail at some point. But what's really dangerous is that most companies don't realize it's happened until it is too late.

That's why thousands of businesses lose millions of dollars worth of data to disasters like **fires, power outages, theft, equipment failure, and even simple human mistake**. In almost every case, these businesses were horrified to find out their back-ups weren't working when needed most.

As a Matter of Fact, You've Probably Experienced These Problems With Your Tape Drive Already...

What if someone **forgets the tapes, goes on vacation, or leaves the company**, and the rotation plan falls through? Are the tapes being **constantly monitored** to make sure they are working? Have you ever tried to recover data from your tape drive, only to discover how difficult it was, or that the data you *thought* was being backed up, in fact, wasn't?

Finally, if your office gets flooded because of a storm, hit by a tornado, burned to the ground by a fire, or burglarized, your **tape backup** will be damaged along with everything else and **will be completely worthless!**

Fortunately there is a way to eliminate the risk and hassle of tape drive backups. The only way to completely protect your data is to **Back Up Your Data Remotely!**

We recommend installing a highly reliable on site network area storage device which will **back up your data locally every fifteen minutes**. In addition we recommend backing up all data to an **off-site location daily**. **We offer this service to our clients.** Need more information???

Join Us on May 21, for our FREE Lunch And Learn Backup Disaster Recovery Seminar.

You Are Invited For Lunch...

And Learn About Backup Disaster Recovery Options

Thursday, May 21, 11:00 A.M. - 1:00 P.M.

**New Haven Chamber of Commerce
900 Chapel Street, New Haven**

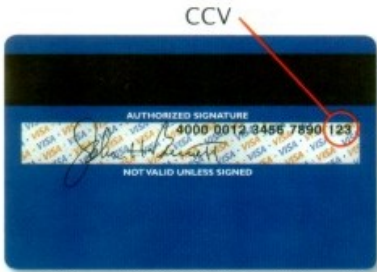
Please R.S.V.P by May 15th to reserve your spot.

Seating is Limited!

Call Now 866-975-1688

Business Owners Beware of Scammers

If you get a phone call from your "credit card company" asking you to verify the Card Verification Value (CVV) on the back of your credit card, don't do it!



They are scammers who are looking to rip you off. Here's how the scam works...

The criminals who call have already obtained your credit card number somehow. Then they call claiming that your card was flagged by security because of an unusual purchase.

When you deny making the purchase, a very official-sounding voice assures you that a credit will appear on your next statement.

At this point, the caller asks you to provide the three-digit number on the back of the card to show that it is in your possession. Or, they may give you a fake telephone number to call, where you will be asked to give the number.

Once they have it, they can charge anything in any amount up to your credit limit from any vendor and they will not be questioned.

No matter how official a caller sounds, never give out the CVV number. Some card companies call it the DVV2 or DVD2. American Express calls it the CID. A credit card company will never ask you for it.

*Thanks Diane ...
We appreciate your
business and trust!*

Need To Upgrade Your Computer Network But Are Dreading The Costs? Then You Need To Know About "Cloud Computing"

There is a new trend developing in technology called "**cloud computing**" that truly **IS** the way all businesses will run their networks in the near future. Instead of hosting the hardware and software onsite, cloud computing allows businesses to **host all their applications, data and hardware in a highly secure, highly reliable co-location (shared facility) and access it from any laptop connected to the Internet.**

While this "virtualization" model has been around for a while, many businesses are moving towards it with their regular office applications for a number of reasons:

- **You'll save a surprising amount of money on IT support, software and hardware without sacrificing speed or performance.** An average 10-user client of ours can expect to save <\$6,141 to as much as \$36,846> over a 1 year and 3 year period.
- **It instantly enables you and your employees to work from home or on the road** just as if you were sitting at your desk in the office.
- **You'll gain INSTANT disaster recovery protection** to guarantee your business could be back up and running FAST after a hurricane, fire, flood – or even a building or city evacuation.
- **You'll save thousands of dollars** in taxes thanks to the way Microsoft Office licenses, upgrades and support are billed – and it's perfectly legal and ethical.
- **It's green!** Cloud computing lets you use computational power and storage space from a third-party service provider, thus lowering demand for addition of more servers in your data center.

Want to know if your business should transition to the cloud?

Call us at [866 975-1688](tel:866-975-1688) for a free consultation to help you determine if cloud computing is right for you!

[Here's What Customers Are Saying About Us!](#)

"SMB Networks, LLC has been managing our network for nearly three years. During that time, our computer issues have **improved dramatically** using "**Hassle Free IT**", and we have connected our offices together with their **Remote Office** solution. There has been virtually **no "down time"**, which allows us to spend our time on patients and practice business. **They are prompt, efficient and easy to work with. We have complete trust in SMB Networks!"**

Diane Sass, Operations Manager, Obstetrics,
Gynecology & Menopause Physicians, P.C.

More Free Tips, Tools, and Services At My Web Site: www.smbnetworksllc.com